



June 30, 2010

Dear Culture Partners:

I am pleased to advise you that the Ministry of Tourism and Culture is now accepting applications for the 2010-2011 Museums and Technology Fund.

Introduced in 2009, the Fund contributes to building vibrant communities by strengthening the role of arts and heritage organizations in stimulating cultural tourism and local economic development. Last year, 43 organizations received \$1 million in funding to support a wide range of technology-based projects, such as the development of online exhibitions, digitization of collections, the acquisition of technological equipment, the introduction of social media technologies, and the purchase and implementation of electronic collections management databases.

The program guidelines and application forms for this year's Museums and Technology Fund are available on the Ministry's website at www.ontario.ca/museumfund. The deadline for submitting applications is 5:00 pm on August 13, 2010.

Eligibility for the Museums and Technology Fund is open to collections-based heritage organizations, such as community museums, art galleries and public archives, as well as provincial heritage service organizations. The Ministry encourages applications that focus on innovative partnerships and projects that support education, life-long learning and the development of new audiences.

For further information about the program, or to discuss your project proposal, please contact Ms. Carol Law, Culture Programs Advisor, by e-mail at carol.law@ontario.ca or by telephone at (416) 314-5186.

Sincerely yours,

A handwritten signature in black ink, appearing to read "Susanne Gregor", written in a cursive style.

Susanne Gregor
Supervisor, Culture Programs Unit